

We are so happy to have you on board as an exhibitor a part of the Copper Triangle expo. This email includes assets and details pertaining to your Expo Activation Kit. The intention of the Kit is to confirm items you need at the event, promote you as an exhibitor and get the word out about the Expo. Let's get started!

Future Logistics & Dates

You will receive a final weekend itinerary in your operations manual as we get closer to the event. Until then, please add the following details and dates to your calendar:

Location

Copper Mountain Resort
Burning Stone Plaza in Center Village
198 Ten Mile Cir. Frisco, CO 80443

Friday, August 6th

-1:00 p.m. - 3:00 p.m. - Load-In
-4:00 p.m. - 8:00 p.m. - Expo & Packet Pick-Up

Saturday, August 7th

-8:00 a.m. - 9:00 a.m. - Load-In
-10:00 a.m. - 4:00 p.m. - Expo
-4:00 p.m. - Load-Out

Insurance Requirement

It is required that all exhibitors have and show proof of insurance. Please email proof of insurance no later than July 23rd. Here are the details:

-Name of the event holder: Copper Triangle
-Address of the event holder: 5720 Flatiron Parkway, Boulder, CO 80301
-Date: Friday August 6 - Sunday August 8
-Coverage amount: \$1,000,000
-Limits for coverage: no limits for the event

On-site Parking

Parking passes will be emailed one week prior to the event. Please fill out the parking pass sheet and place it on your dashboard during the event.

Raffle Prizes

A big thank you to our exhibitors and sponsors who have donated items to the drawing! I will plan on picking up your prizes on Saturday morning. If you would like to be a part of the raffle, it's not too late! Simply drop me a line.

Promoting Exhibitors through Social Media

To ensure the most bang for your buck, we want to promote your company on the Copper Triangle social media networks. If there is a new product or service that your company is launching, exciting event dates you'd like to share, or just general information you'd like us to incorporate in our outreach, let us know! Please provide us with a photo, content to include and your network handles by July 13th.

Bike Expo Social Media

To further increase expo numbers, let's get social! Facebook, Instagram, Twitter are all ideal networks to spread the word. Other simple ways you can engage are as follows:

- Like/follow Roll Massif on Facebook, Twitter and Instagram
- RSVP to the Event on Roll Massif's Facebook Event Page (you and all your staff!)
- Invite your friends to RSVP to the Event on Roll Massif's Facebook Event Page

Become an Exhibitor at Other Roll Massif Events

We have some terrific bicycle tours in this summer's line up! These rides include: Tour de Vineyards (September 18), Tour of the Moon (September 24 - 25) and VeloSwap (November 6). Exhibitors receive discounts when participating in more than one expo event:

- 2nd event = 10% off
- 3rd event = 15% off
- Register for 2 events: 10% off VeloSwap

Lodging

Exhibitors receive discounted rooms at Copper Mountain Resort. To reserve hotel rooms, call 1-866-837-2996 and reference code: 4335.

Weight Tents

All tents need to be weighted down properly; it does get windy in Copper and we could encounter unexpected weather. Each leg with a 40 pound weight. Copper Mountain Resort does NOT allow tents to be staked down.

Overnight Security

Tents will stay up overnight. We will have security on-site, but we are not responsible if anything is lost or stolen. We suggest you lower your tent and put all items under your tables as well as take all valuable items with you.

Expo Venue Map

You will receive the exhibitor map and expo layout when you arrive on-site.

I am here to answer any questions you have regarding the expo. Please let me know if there are any changes you would like to make. Thank you again for being an exhibitor! Looking forward to this year.

Best,

Liz & Colin

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